Dear Community Partner,

Komen Louisiana is pleased to announce our second annual Metastatic Breast Cancer Conference will be held on June 12-13, 2020 at Pennington Biomedical Research Center. June 12th will be geared towards healthcare providers, and continuing education credits will be offered. June 13th will be focused on those living with metastatic breast cancer and their caregivers.

In 2016, Susan G. Komen launched our Bold Goal to reduce the number of breast cancer deaths by 50% in the US by 2026. Metastatic breast cancer, which is stage 4 or terminal, is when breast cancer has spread to other parts of the body and is responsible for the majority of breast cancer deaths. Based on the current SEER 5-year average, Louisiana is ranked #3 for breast cancer mortality in the nation. This is **Unacceptable**.

In January 2019, Susan G. Komen® Baton Rouge and Susan G. Komen® North Louisiana united to become Susan G. Komen® Louisiana. To achieve Komen’s Bold Goal for our state, we joined forces to more effectively fulfill our mission to save lives and end breast cancer. Through this merger, Komen Louisiana serves 56 of Louisiana’s 64 parishes.

As a Metastatic Breast Cancer Conference sponsor, your investment will help educate the metastatic community on new research, treatments, clinical trials, and ways to manage life with cancer that will ultimately decrease the mortality rate and improve the quality of life for patients battling metastatic breast cancer. In addition to the live event, this conference will be livestreamed to our Facebook to make the information and resources easily accessible. This provides an opportunity to have your name visible beyond the in-person event, as you will reach those participating in the live stream as well as those who view the video after the event.

Please join us in the fight against breast cancer by sponsoring our second Metastatic Breast Cancer Conference. Your investment is tax deductible as Komen Louisiana is a 501©3 nonprofit organization.

Susan G. Komen is the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Komen was founded in 1982 by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy’s life. Komen Louisiana is working to better the lives of those facing breast cancer in the local community. Komen Louisiana has invested over $15,000,000 in community breast health programs in our 56-parish service area and has helped contribute to the more than $1 billion invested globally in research. For more information, call 225-615-8740 or visit www.komenlouisiana.org.

Sincerely,

Angee Nolan
CEO
Susan G. Komen® MBC Impact Series presents
Second Annual Louisiana Metastatic Breast Cancer Conference

SATURDAY, JUNE 12-13 / 7:30 AM – 5:00 PM
Pennington Biomedical Research Center / Baton Rouge

Reserve your space at:
komenlouisiana.org/mbc

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<td>On-Site Signage</td>
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Metastatic Breast Cancer Conference
Targeted Sponsorship

Below is a listing of the targeted sponsorship opportunities. If you have other ideas on how your company can help us meet our event needs, please let us know. Targeted sponsorships will be acknowledged in their respective areas and from the stage during the conference.

Live Stream – $6000 + Gold Level
Help us share education and resources in our community. Your logo will appear on all live streams during the conference.

Conference Breakfast – $4000 + Silver level
Support our honored attendees and presenters with breakfast to start off the conference. [2 opportunities available]

Conference Lunch – $4000 + Silver level
Support our honored attendees and presenters by providing lunch during the conference. [2 opportunities available]

Conference Snacks – $1500 + Bronze level
Provide snacks during the conference for patients, caregivers, and presenters. [4 opportunities available]

Welcome Reception – Underwriter
Help us welcome our honored guests with an evening of fun. This is an opportunity for guests and researchers to mingle prior to the patient and caregiver conference so that they are more comfortable asking questions to the researchers and can get to know the other patients and caregivers in attendance.

2019 MBC Conferences